

Prashanti Cancer Care Mission
Reaching out with excellence



NEWSLETTER

March

2021

1. PCCM appeals for support and donations to help save breast cancer patients

We are ever grateful for your generosity and donations over the years that have helped save the lives of over 1000 young girls & women annually.

Many of them are alive with their families & loved one because of your generosity and big heart. Last year, because of your contributions we have been able to successfully treat over 3000 unaffording women with breast cancer through full freeships and major concessions in surgery, chemotherapy , radiation, free biopsies, diagnostics and much more, enabling them through the bewildering maze of challenges the disease brings through its wake & hand holding them to lead a normal life after cancer.

This year the unprecedented COVID-19 pandemic has presented challenges to the cancer patients and their families. Prashanti Cancer Care Mission has made every effort that no unaffording patient seeking our help is turned away.

This pandemic period has posed a huge challenge to needy patients, their care givers and Prashanti. We are striving to be able to take care of each and every woman coming for freeships and treatments.

We are now appealing to you for your support and generous donations, to help these young women battling with breast cancer to be able to get free treatment from us, so that no patient is turned away without help.

Every small amount from you would help save the lives of these women and allow them to live a healthy life with their loved ones.

Following are the details through which you can donate to Prashnati

You may donate via either of the two options:

1. Bank Transfer to the account given below

Name of Account Holder	Prashanti Cancer Care Mission
Bank Account Number	50100088296788
Name of the Bank	HDFC BANK
IFSC Code	HDFC0000223
MICR Code	411240006
Branch Code	0223

or

2. Send us a cheque in favour of “Prashanti Cancer Care Mission”

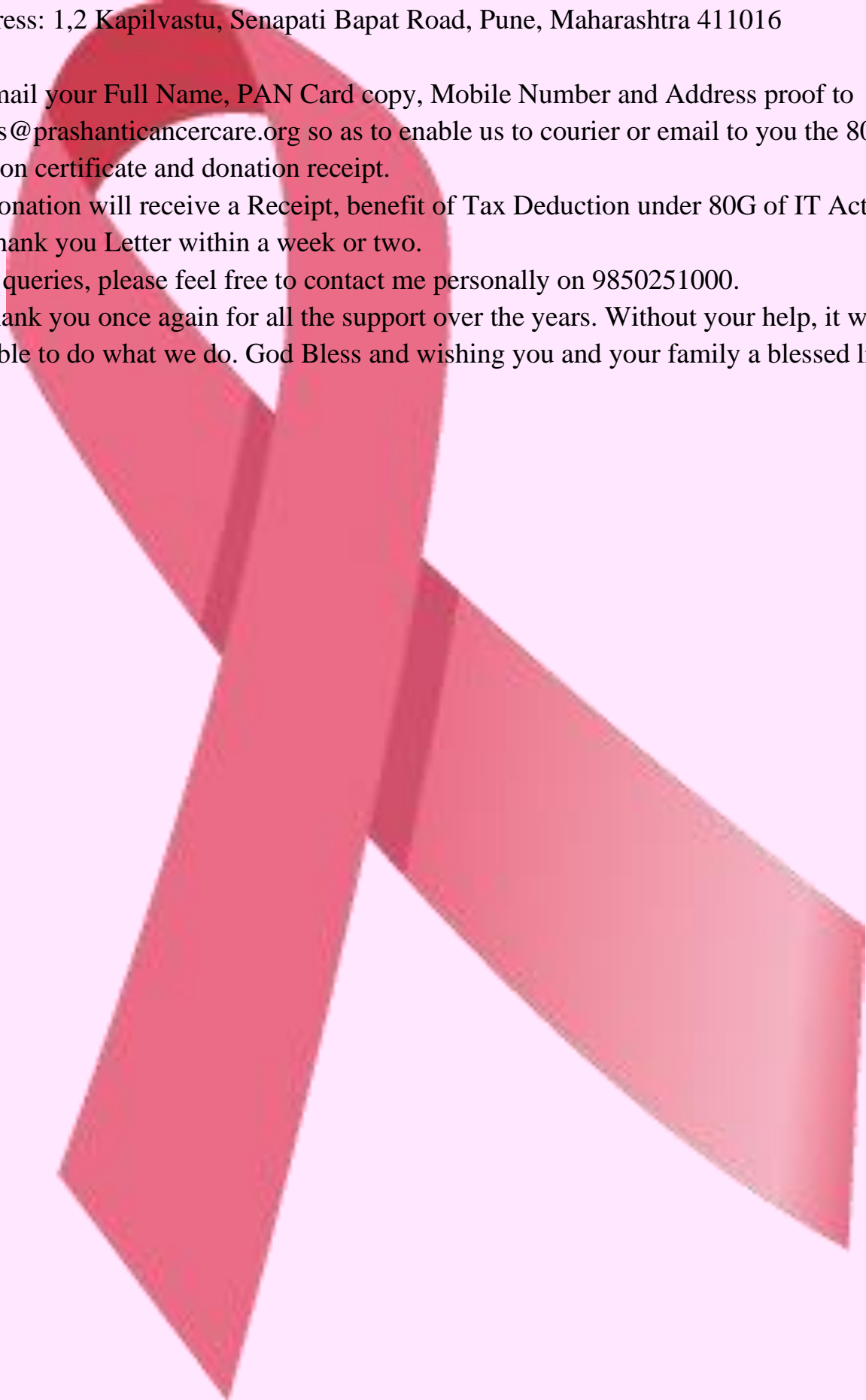
Address: 1,2 Kapilvastu, Senapati Bapat Road, Pune, Maharashtra 411016

Please mail your Full Name, PAN Card copy, Mobile Number and Address proof to accounts@prashanticancercare.org so as to enable us to courier or email to you the 80G tax exemption certificate and donation receipt.

Every donation will receive a Receipt, benefit of Tax Deduction under 80G of IT Act 1961 and a Thank you Letter within a week or two.

For any queries, please feel free to contact me personally on 9850251000.

A big thank you once again for all the support over the years. Without your help, it would be impossible to do what we do. God Bless and wishing you and your family a blessed life.



2. Dr. C.B. Koppiker was honoured with an award by Lokmat

Dr. C.B. Koppiker was honoured with an award by Lokmat for his contribution during the pandemic. Lokmat saluted the real-life heroes, the frontline workers who worked relentlessly through the COVID-19 pandemic.

www.lokmat.com

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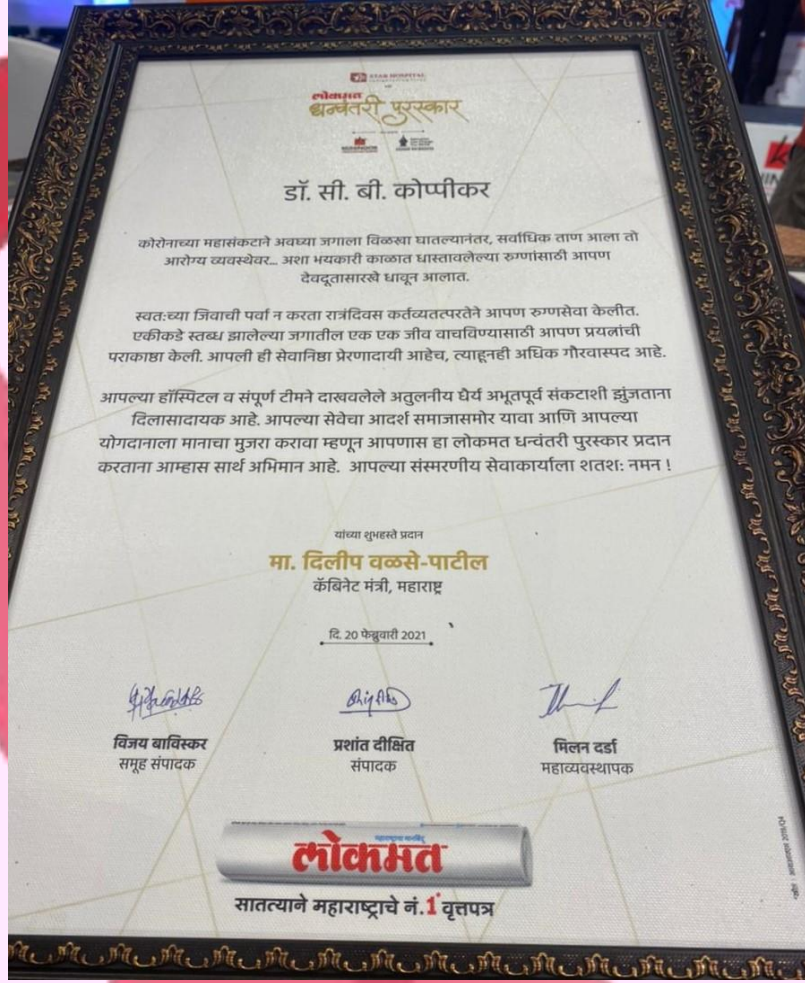
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IDBI BANK
Bank Aisa Dost Jaisa



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3. Articles by Dr. Koppiker shared by Stryker on leading Digital platforms for World Cancer Day saw a readership of more than 205 million.

The articles “All you need to know about breast cancer” and “Debunking myths related to breast cancer” by Dr. C.B. Koppiker talk about the common myths related to breast cancer. These articles clarify the common myths of breast cancer and also states facts related to breast cancer. The articles were shared by leading digital platforms on the World Cancer Day to spread awareness about the most common cancer in women. For reading the full article click on the links below:

<https://indianexpress.com/article/cities/pune/world-cancer-day-all-you-need-to-know-about-breast-cancer-7174894/>

<https://www.healthissuessindia.com/2021/02/04/all-you-need-to-know-about-breast-cancer/>

4. Ms. Laleh Busheri invited as a speaker at a Cybage webinar on “A Paradigm to Higher Incidence in Breast Cancer”

Ms. Laleh Busheri, CEO of Prashanti Cancer Care Mission was invited by Cybage to talk about prevention, myths, early signs and symptoms and the gold standard of treatment. She talked about some lifestyle changes like alcohol consumption, smoking, consumption of contraceptive pills, hormonal therpaies, late child and the increased risk of breast cancer associated with these factors. She also educated the audience on the use and advantages of 3D tomosynthesis for detection of lumps as comapred to 2D mammograms.



TODAY'S LIFESTYLE:
A PARADIGM TO HIGHER INCIDENCE IN BREAST CANCER
(Prevention, myths, early signs and symptoms and the gold standard of treatment)



Join the Awareness Session on Cancer
by **Laleh Busheri**,
CEO of Prashanti Cancer Care Mission

She founded the first Breast cancer support
group called **Pink Ribbon Club** in Pune

ATTEND THE SESSION WITH YOUR FAMILY AND HELP SPREAD AWARENESS

Date: Wednesday, 10th February 2021
Time: 4:00 pm to 5:00 pm

[Click Here](#) to register

CYBAGE 25th
Delivering Value. Scientifically.

5. Webinars in the month of February, 2021

a. Dr. Koppiker was invited as a speaker in a webinar hosted by Siemens.

Dr. Koppiker was invited as a speaker in a webinar hosted by Siemens on February 12, 2021. The title of his talk was “Impact of Advancements in Breast Imaging (Digital mammography/tomosynthesis) on Breast Surgery: An Oncoplasty surgeon’s overview. He addressed the necessity of using 3D tomosynthesis, an advanced technology to detect lumps that can be missed in a 2D mammogram. This essentially helps detect even the smallest lumps and changes the clinical management of the patients. He also presented cases to highlight the need for adopting a 3D-tomosynthesis as a part of regular screening protocols.

SIEMENS

Dr. C. B. Koppiker

Title of the Talk:

Impact of Advancements in Breast Imaging (Digital mammography/ tomosynthesis) on Breast Surgery: An Oncoplasty surgeon's overview

Date: February 12, 2021

Time: 5:45pm



b. Dr. Koppiker was invited as a speaker at the virtual Jaipur Breast Course under the aegis of Asian Society of Mastology on February 06-07, 2021.

Dr. Koppiker was invited as a speaker at the virtual Jaipur Breast Course; a Comprehensive Breast disease course. Dr. Koppiker in his lectures provided an overview of the rapidly evolving field of oncoplastic surgery. He highlighted newer techniques that are applicable to low resource settings such as South Asia. He also discussed various techniques used in breast reconstruction using external implants or endogenous tissue. To support these discussions, Dr Koppiker demonstrated in video format a unique technique for breast implant reconstruction using lower dermal sling as a support to the implant. To view, click on the link below:

<https://youtu.be/p-ZCeai9ywo>

VIRTUAL JAIPUR BREAST COURSE



Comprehensive Breast Disease Course

In association with

Department of Surgical Oncology, SMS Medical College, Jaipur
Department of Plastic Surgery, SMS Medical College, Jaipur
Department of Breast Surgery, Sita Devi Hospital, Jaipur

06

07

FEBRUARY

2021

Scientific Program

Academic Co-partner

Rajasthan Breast Oncology Group (RBOG)



**Under the aegis of
Asian Society of Mastology**

6. Dr. Sankaran visited Orchids Breast Health Clinic

Dr. Rajan Sankaran is a world-renowned Practitioner, Research Scientist, Teacher and Author of Homoeopathy System of Medicine.

He is the Founder of Prana Clinic, Pune. Dr Sankaran also heads 'the other song—The International Academy of Advanced Homoeopathy', in Mumbai. This academy primarily focuses on imparting advanced clinical training to students and practitioners, integrated with a homoeopathic healing centre.

Dr Sankaran and his colleagues at Prana Clinic visit PCCM on Monday, 15th Feb 2021 to explore collaborative research in Homeopathy treatments for the diseases of the breast. Discussions with PCCM onco-clinicians and research scientists have resulted in establishment of Integrative Oncology clinical services for breast cancer patients with Homeopathy interventions. Similarly, a roadmap for developing the research protocols to evaluate the treatment outcomes was also discussed for future collaborations.



7. Freeships for Diagnostics, Surgery, Chemotherapy, Onco-Pharmacy, Clinical Procedures and Consultations at Orchids Breast Health in February 2021

❖ 25 PATIENTS RECEIVED FREESHIP AND MAJOR CONCESSIONS ON BREAST SURGERY



❖ 41 PATIENTS RECEIVED FREE CHEMOTHERAPY AND 101 PATIENTS RECEIVED MAJOR CONCESSIONS AT OUR DAY CARE CENTRE FOR CHEMOTHERAPY



❖ **225 PATIENTS RECEIVED FREE & CONCESSIONAL MEDICINES FROM OUR ONCO-PHARMACY**



❖ **115 PATIENTS RECEIVED FREE AND CONCESSIONAL MAMMOGRAPHY**



❖ **122 PATIENTS RECEIVED FREE AND CONCESSIONAL SONOGRAPHY**



❖ **25 PATIENTS RECEIVED FREE AND CONCESSIONAL BIOPSY & VAB PROCEDURES (FOR REMOVAL OF FIBROIDS ETC).**

8. Testimonials of a few patients who were adopted for Freeship in February 2021

1. Sunanda Ghatpande


I am Sunanda Ghatpande. I have taken my chemotherapy treatment at Orchids Breast Health Clinic. I had a very good experience with the presence of expert nurses. The atmosphere in the day care facility was always very peaceful. Also, the staff at Orchids is very helpful and cooperative.

2. Mrs. Kasturbai Karbhari

My name is Kasturbai Karbhari. I am diagnosed with breast cancer which came as a big shock to me and my family. The mental distress overtook my physical pain on days, making it impossible for me to cope up with the disease. Dr. Koppiker and Laleh Ma'am supported me and helped me get the best of the treatments here. They also provided me financial support through freeship and concessions for my treatment.

3. Vrushali Paithankar

My name is Vrushali Paithankar. The news of cancer was devastating for me and my family. Coming from a middle-class family, the treatment costs started worrying me post my diagnosis. However, Dr. Koppiker and Laleh Ma'am helped me financially through free medications. They have given me a ray of hope and strength to survive the disease.



We would like to ~~THANK~~ our
Donors & Supporters

Prashanti Cancer Care Mission
Reaching out with excellence



Warm Regards,
Ms. Laleh Busheri
CEO

Prashanti Cancer Care mission

Visit us at : www.prashanticancercare.org / www.orchidsbreasthealth.com
<https://www.facebook.com/orchidsbreasthealth>